



**Webtech Access Solutions Pvt. Ltd.**



**Company Profile 2023**

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## About Us



Today, a successful e-Commerce online store requires an efficient Product Information Management system. If you are looking for a reliable manager for your online shop and want your products established on the e-market or need assistance with adding, modifying, maintaining and advertising on social media platforms your products regularly, then look no further.

We at Webtech Access Solutions Pvt. Ltd. have more than 6 years of experience in providing personalized e-Commerce data entry and social media posting services to global retailers. Our expert professionals work with the utmost efficiency and pay attention to even the most intricate details. You can expect world-class product data entry and social media services from us, which will help your business gain valuable loyal customers and boost your business growth.



## e-Commerce Product Data Entry Services

e-Commerce product data entry is the process of manually entering e-Commerce product information into a company's system. This can include product name, price, description and SKU. Product data entry is a time-consuming process, which is why many e-Commerce businesses outsource it to third-party companies. Webtech Access Solutions Pvt. td. is a leading e-Commerce product data entry services provider with a team of experienced specialists who can quickly and accurately enter your product information into your system.

We understand that e-Commerce product data entry is a critical part of your business and we take it very seriously.





## **Our e-Commerce Product Data Entry Services Include:**

- Adding product images
- Product data uploading
- Adding prices for the products
- Keying in product features and specifications
- Arranging products as per categories and subcategories
- Adding, deleting or updating the products and their information
- Writing persuasive product descriptions to attract potential buyers
- Adding details of discounts, coupons, offers etc. into the database
- Adding SEO-friendly Meta tags (Title, keywords and description) to the product pages
- Sourcing product details from manufacturer's website, physical/digitalized catalog or other sites
- Adding information about the related products for cross-selling & up-selling

## **e-Commerce Platforms We Manage**

Webtech Access Solutions Pvt. Ltd. e-commerce data entry services are supported by a team of e-commerce product data entry experts who are well-versed in using the latest e-commerce platforms and tools. This ensures that all your e-commerce product data is accurately entered and updated on your e-commerce store. Our e-commerce data entry services include:

- Magento
- Shopify
- WooCommerce
- BigCommerce
- Wix
- Other Custom Built Interface

## Benefit of e-Commerce Data Entry

e-Commerce data entry services can help you to take your online business to the next level. By outsourcing your product data entry needs, you can focus on other aspects of your business, freeing up valuable time and resources. Here are three benefits of e-Commerce data entry services:

- **Increased Efficiency**
- **Cost Savings**
- **Improved Customer Services**

### e-Commerce Data Entry Price Structure:

We place emphasis on aligning our expertise as per your convenience. Our pricing model too is kept flexible to integrate well with your accounting and invoicing system.

You can utilize a resource just like your own in-house employee. He/ She will work dedicatedly just on your online store and execute a wide set of responsibilities. These include new products adding, product updates, discontinued products removal.

### We offer 3 key types of monthly pricing structures:

- 1 hour data entry per day, 6 days in a week - **150 USD/month**
- 2 hours data entry per day, 6 days in a week – **250 USD/month**
- Full Time Equivalent (FTE) 8 hours per day, 6 days in a week – **500 USD/month**





# Webtech Access Solutions Pvt. Ltd.


## Contact Us





### Social Media Package:

- 1 post per day, 25 posts in a month - **350 USD/month (FB, Insta, LinkedIn)**
- 3 Posts in a week, 12 posts in a month – **250 USD/month (FB, Insta, LinkedIn)**
- 1 post in a week, 4 posts in a month – **150 USD/month (FB, Insta, LinkedIn)**

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